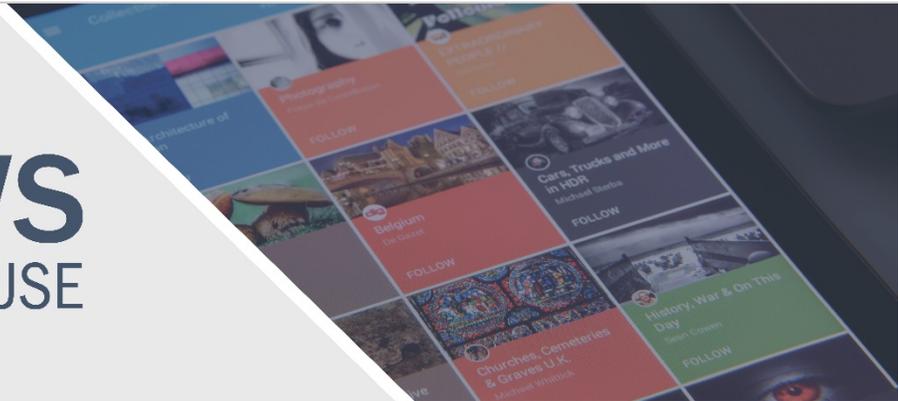


AALU  GAMA

NEWS YOU CAN USE



July 24, 2020

Foundation Finds, Problem-Solving Resources

Foundation Finds will take place over the next 90 days and will give you an inside look into the new Foundation, launching in September.

A video thumbnail with a dark blue background. In the center, there is a white play button icon inside a white circle. To the right of the play button is a stylized orange flame or ribbon graphic. The text is white and centered.

Former AALU/GAMA Foundation Chair, Athan Vorilas,
on *Creating a Culture of Passion and Purpose*

 Powered by The AALU/GAMA Foundation

Former AALU/GAMA Foundation Chair, Athan Vorilas, illuminates why Creating a

Culture of Passion and Purpose is an awesome resource and one of his favorites in this short video.

This Week's Resource: Creating a Culture of Passion and Purpose identifies how the field creates a culture of passion and purpose in their agencies and firms, how they communicate that culture to candidates, and how they help new advisors discover their own passion for this profession.

Research brought to you by the AALU/GAMA Foundation - For the Field. By the Field.

>> **[Download this resource for FREE today](#)**



UPCOMING
WEBINAR:
The DOL Fiduciary
Proposal: What
Producers Need
to Know



UPCOMING
WEBINAR:
Social Selling 101
with Kevin Knebl

Sponsored by  NFP

Congress is (Almost) Out for the Summer

Every August, Members of Congress head home for the summer, but not for summer vacation. The August “recess” period marks an important break from official DC business like committee meetings, hearings and votes. It is time to spend time in their communities to meet with constituents, host town halls, and learn about what is happening at home.

The AALU/GAMA team is hard at work using this time to schedule virtual meetings for members to connect with their lawmakers. **We need your help to tell Members of Congress about the important work you do to provide financial security for families, businesses, and individuals.**

Want to get involved? Click [here](#) to find your Members of Congress and email Jennifer Fox at fox@aalu.org for more information.

Beacon Day 1 Look-Back



Beacon kicked-off this Wednesday with a compelling session from Inlay Insights Founder and Content Director Kim Lear. Participants learned all about what motivates and impacts different generations and how that relates not only to the workplace, but our profession as a whole.

Beacon 2020 is a virtual experience for the entire profession. Each week we will release new on-demand sessions leading up to our next live session, August 26, and our capstone event, September 14-16. Don't miss out on this opportunity to excel your business, expand your network, and unify the profession.

Not registered? AALU/GAMA members have free access to all of Beacon 2020 - simply submit a registration to unlock this virtual experience.

>> **[Register for Beacon for FREE](#)**



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